



Jackson Purchase Energy • P. O. Box 4030 • 2900 Irvin Cobb Drive • Paducah, KY 42002-4030

For Immediate Release

October 3, 2007

Contact: J. Patrick Kerr

270.441.0837 800.633.4044

Jackson Purchase Energy now offers members the choice of purchasing renewable energy or “green” power as part of their overall electricity portfolio.

Renewable energy is available for an additional \$0.0365 per kilowatt hour above JPEC’s regular kWh electric rate. The renewable energy must be purchased in 100 kWh blocks and customers have to commit to one year of use.

For example, a member may choose that 100 kWh of the electricity they use each month come from renewable energy sources. This will add an additional charge of \$3.65 to the member’s monthly bill each month for one year.

Renewable energy is electric energy generated from solar, wind, ocean, geothermal energy, biomass, or landfill gas. JPEC’s “green” power will be generate by using wood byproducts that would otherwise be burned and generate no energy or put in a landfill.

“As more and more of our members become concerned with their carbon footprint, JPEC wanted to offer them an alternative,” said G. Kelly Nuckols, president and CEO of JPEC.

For more information about JPEC’s renewable energy option, members may contact customer service at 270.442.7321 or 800.633.4044.

Jackson Purchase Energy is not-for-profit cooperative electric utility serving 30,000 member-owners in Ballard, Carlisle, Graves, Livingston, Marshall and McCracken counties of far western Kentucky.