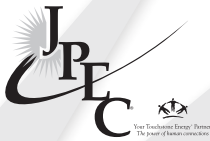


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First Quarter
2011

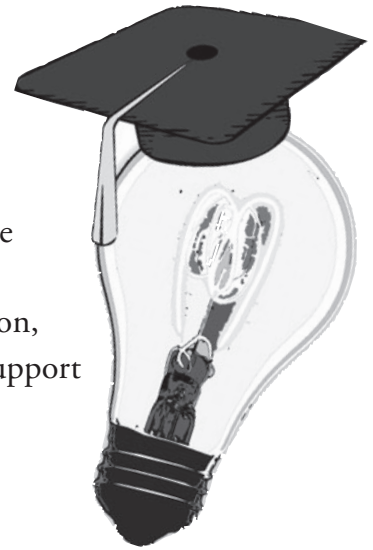
Power to Students Scholarship Applications Available

Each year, as part of Jackson Purchase Energy's continuing commitment to area schools and the company's Power to Students campaign, JPEC awards college scholarships to high school seniors planning to attend an accredited Kentucky college or university. This year, JPEC will award six \$1,000 scholarships.

Applications for the Power to Students scholarship are available now at JPEnergy.com. Click on the Power to Students logo, complete the application, and return it by mail with the student's signature

and official transcript. The application must be postmarked by March 15.

JPEC's Power to Students campaign includes the college scholarship program, the Frankfort, KY and Washington, DC Youth Tour programs, support of Newspapers in Education, safety education, and more.



Frankfort, KY and Washington, DC Youth Tour Applications Available

In conjunction with Jackson Purchase Energy's Power to Students campaign, JPEC will send two high school juniors to our state capital as part of the Kentucky Association of Electric Cooperatives' Educational Youth Tour.

The tour attracts students from throughout the Commonwealth. Every April, these students travel to Frankfort to learn about our state government.

In June, both students from JPEC's service area will go to Washington, DC as part of the National

Rural Electric Cooperative Association's National Youth Tour.

Similar to the state tour, the Washington, DC trip brings students from across the country to our nation's capital to learn about government, tour the Capitol, and more.

Applications for the Youth Tour are available on JPEC's Power to Students web page at JPEnergy.com. Youth Tour applications must be postmarked by February 28.



Ice Storm Preparedness/Winter Power Outages

Heavy accumulations of ice and snow coupled with fluctuating winter temperatures can bring down utility poles, trees and limbs with the ability to disrupt power for days on end. With this comes a threat to property and also to life itself.

Safe Electricity stresses the importance of being prepared for dangerous winter storms and the power outages they may cause. Preparing ahead of time in order to have the right supplies and the knowledge to stay warm safely are keys to weathering a winter storm emergency.

Avoid going outside if possible. Downed power lines could be submerged in snow and ice and difficult to identify. When outside, treat all downed and hanging lines as if they are energized electric lines: Stay away, warn others to stay away and immediately contact your utility company. Remember that downed power lines do NOT have to be arcing, sparking or moving to be "live" – and deadly.



JPEC Wraps up United Way Campaign

Jackson Purchase Energy concluded its United Way campaign. Employees raised \$19,270.80 to give to United Way agencies in 2011! Donations to the campaign exceeded last year's contributions, which also set a record.

Efforts included several raffles and food sales to help raise awareness of the campaign as well as raise money. In May, we look forward to participating in the second Annual Softball Tournament to benefit the United Way.

We extend a special thank you to the businesses that donated prizes or services, including Best One Tire & Service, Domino's Pizza, Chick-fil-A, Subway, The Cookie Company, The Holman House, Texas Road House, Fazolies, and Shooter's Supply. We also thank all of our employees for their help in exceeding our goal!

Statement Of Non-Discrimination

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Annual Meeting

Jackson Purchase Energy's 2011 annual meeting will be held Tuesday, June 9. Additional details will be forthcoming.



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Published By

Jackson Purchase Energy Corporation
2900 Irvin Cobb Drive • PO Box 4030
Paducah, KY 42002-4030
270.442.7321 or 800.633.4044
www.JPEnergy.com

Office Closings

April 22, 2011 — Good Friday

Board Meetings

January 27 — 6:30 p.m.
February 24 — 6:30 p.m.
March 24 — 6:30 p.m.
April 28 — 6:30 p.m.

President & CEO

G. Kelly Nuckols

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