

# Plugged IN

## **In This Issue**

*Caramel Apple Fridays*

*What Are We Doing To Protect Your Identity?*

*Thanks For Your Patience*

## **In Every Issue**

*Lighting the Way to Safety*

*The Board Report*

**Get your free energy-efficient compact fluorescent light bulb as part of JPEC's Caramel Apple Fridays.**

## **Caramel Apple Fridays Are Back In October**

Jackson Purchase Energy's Caramel Apple Fridays are back this October. Every Friday of the month, stop by JPEC between 10 a.m. and 2 p.m. for a great fall treat.

In addition to an apple, every member will receive two energy-efficient compact fluorescent light bulbs for free. Members can save as much as \$5 per year for every incandescent bulb that is switched to a compact fluorescent bulb.

Want to save even more on your electric bill? Pick up a free copy of JPEC's *Energy Savers Guide*. This Department of Energy publication is full of simple tips to help you save energy. For more information, visit JPEC's website at [JPEnergy.com](http://JPEnergy.com).



## **What Are We Doing To Protect Your Identity?**

In this time of technology and automation, everything from paying a bill to reading meters has gotten easier for Jackson Purchase Energy and the company's 30,000 members. However, with technology comes responsibility.

Because JPEC keeps personal information on file such as social security numbers and credit card number, information security has become a top priority at JPEC. For example, every computer at JPEC's corporate office requires a complex password as well as a physical ID badge before it can be turned on. Further, only certain members of

*please see back page*





## Halloween Safety Tips



Remember these safety tips when you send your little ones trick-or-treating.

- Leave porch lights on.
- Carry a flashlight.
- Walk, don't run. Stay on sidewalks.
- Obey traffic signals.
- Stay in familiar neighborhoods.
- Don't cut across yards or driveways.
- Avoid wearing masks while walking.
- Wear clothing with reflective markings or tape.
- Approach only houses that are lit.

For more safety tips visit [www.sosnet.com/safety/halloween.tip.html](http://www.sosnet.com/safety/halloween.tip.html).

## Thank You For Your Patience

On Sept. 14, Jackson Purchase Energy members and the entire region woke up to the remnants of Hurricane Ike. With wind gusts as high as 75 mph, the result for most was a loss of power. By Sunday afternoon, more than 15,000 JPEC members were without electricity.

Two JPEC crews arrived back from assisting in Ike restoration Sunday morning just in time to do it all over again for JPEC members. All JPEC crews, as well as several crews from the middle Tennessee area worked tirelessly to restore service. Thank you for your patience during the long restoration process.



## The Board Report

The following items were approved at the Aug. 28, 2008, regular board meeting: a consent agenda including minutes of the July board meeting, the July Operating Report and the board of directors' fees and expenses for July.

The board heard a report from JPEC's representatives on the Big Rivers Electric Board and a report from the Kentucky Association of Electric Cooperatives Board Meeting. In addition, reports were presented by JPEC's vice presidents and the president/CEO.

The board reviewed a plan for JPEC to host the 2009 Lineman Rodeo. The Rodeo is held annually and highlights safety and line worker skills. The board approved the proposal to hold the event at JPEC.

Board meetings are normally held the fourth Thursday of the month. August's board meeting will be held on Oct. 23, 2008. Members wishing to address the board must contact the CEO's office at least seven working days prior to the meeting.

## Identity

(Continued from page one)

JPEC's staff have access to sensitive account information.

In addition to the measures JPEC is taking in the office, the company will be stepping up efforts when working with members. Account information will no longer be provided to members' whose name is not listed on the account. In the past, JPEC has been understanding when, for example, a husband calls for information and only his wife's name is listed on the account. Moving forward, this will not be the case. Please check your account information and let a customer service representative know if you would like someone other than who is listed on the account to have access.

And, keep in mind, JPEC will never call you and ask for personal information. Keep your private information private. If you didn't initiate the call or if you are unsure of the caller, ask for a name and call back to be sure you are talking to who you think you are talking to.



### Published by:

Jackson Purchase Energy Corporation  
2900 Irvin Cobb Drive P.O. Box 4030  
Paducah, KY 42002-4030  
270.442.7321 or toll-free at 800.633.4044  
[www.JPEnergy.com](http://www.JPEnergy.com)  
Editor: J. Patrick Kerr  
Corporate Communications

### Board of Directors

Gary Joiner, Chair  
Jack S. Marshall, Vice Chair  
Wayne Elliott, Secretary/Treasurer  
  
Lee Bearden  
Dr. Ivus Crouch  
Erick Harris  
Bobby Ross  
John Walker



**Caramel Apple Fridays  
are back!**

**See the cover story  
for details.**

This publication is printed monthly exclusively for members of Jackson Purchase Energy Corporation. Submissions for community events must be presented in writing by the 10th of the month previous to the month of desired publication. It is the right of Jackson Purchase Energy Corporation to refuse any submission based on space availability. Only events affiliated with organizations in Jackson Purchase Energy's service area will be considered.