

Plugged IN

In This Issue

Trade-A-Tree Program Reminder

Annual Meeting Update

Discover A New Payment Option

In Every Issue

Lighting The Way To Safety

The Board Report



Look for an Annual Meeting wrap-up and the results of the Board of Directors election in the next issue.

July 2008
Volume 16 Number 7



Trade-A-Tree Program Reminder

When trees and other vegetation can grow into primary power lines, they create a safety hazard. Further, trees in power lines are a leading cause of power outages for JPEC customers. To ensure quality service, JPEC offers member-owners the option to "trade trees" or receive cash compensation for the tree the company removes.

Any JPEC member can participate in the program. Just check your yard for trees growing into primary power lines. Keep in mind, primary power lines are those lines that serve more than just your home. The electric line from the pole to your house is not a primary power line.

Trees in a secondary line (like the line leading to a home), are the responsibility of the member. When possible, JPEC will temporarily move lines out of the way in order for members to safely trim trees.

After you have determined you may have an eligible yard tree in a primary line, contact any customer service representative by phone or online to schedule a time for a JPEC field representative to check the tree. If the field representative determines the tree will cause problems, JPEC will remove the tree and "trade" you for a new tree. You can select to either "trade trees" and work with a participating nursery, or you can



please see "trees" on page two



Annual Meeting and Board Election Update



At press time, Jackson Purchase Energy's Annual Meeting had not yet been held. Look for a complete update, including results from the Board of Directors election, in next month's issue of *Plugged In*.

You can stop by our corporate office anytime for a copy of JPEC's Annual Report. The report is filled with information about the company you own including a message from the President/CEO as well as financial information.

Reports are available at JPEC's corporate office during regular business hours. In addition, the Annual Report can be downloaded from JPEC's website at JPEnergy.com

Discover A New Payment Option

Jackson Purchase Energy offers several payment options to make paying your bill as easy as possible. You can choose to mail your payment or drop it off in person at our corporate office.

You also can choose to make a payment at one of JPEC's convenient drop box locations throughout the service territory. You can even have your payment automatically charged to your credit card or deducted from your checking account.

Most recently, JPEC added the ability to make your payment online at JPEnergy.com. And now, you can add using your Discover Card to the mix. In addition to Visa and MasterCard, JPEC now accepts Discover.



The Board Report

The following items were approved at the May 22, 2008, regular board meeting: a consent agenda including minutes of the April board meeting, the April Operating Report and the board of directors' fees and expenses for April.

The board heard a report from JPEC's representatives on the Big Rivers Electric Board and a report from the Kentucky Association of Electric Cooperatives Board meeting. In addition, reports were presented by JPEC's vice presidents and the president/CEO.

The board reviewed final plans for the Annual Meeting.

The board approved a motion to allow businesses the use of the company's logo when deemed necessary. JPEC recently had the company logo trademarked to ensure the brand mark was not used improperly.

Board meetings are normally held the fourth Thursday of the month. July's board meeting will be held on July 24, 2008. Members wishing to address the board must contact the CEO's office at least seven working days prior to the meeting.

Trees

(from page one)

elect to receive \$100 in lieu of trading, for up to four trees.

If you choose to trade trees, you will be able to select your own tree and the location where the new tree will be planted. JPEC, of course, will not plant the new tree under existing power lines. The company's partner nurseries will advise you as to the right tree for your needs and the best location for the new tree. They will plant the tree at the best time of year as specified by American Nursery Standards within one year of your request. Plus, the nursery will guarantee the new tree for a full year.

Holly Nursery in Calvert City and Lawn Tamers in Keokuk are JPEC's partner nurseries in the Trade-A-Tree program.

To request a field representative visit your home to determine if you have trees that are eligible, contact any customer service representative during regular business hours at 270.442.7321 or toll-free at 800.633.4044 or anytime by e-mail at electricity@JPEnergy.com.

Plugged In

Published By

Jackson Purchase Energy Corporation
2900 Irvin Cobb Drive P.O. Box 4030
Paducah, KY 42002-4030
270.442.7321 or toll-free at 800.633.4044
www.JPEnergy.com

Editor: J. Patrick Kerr
Communications Coordinator

Board of Directors

Gary Joiner, Chair
Jack S. Marshall, Vice Chair
Wayne Elliott, Secretary/Treasurer

Lee Bearden
Dr. Ivus Crouch
Glenn Spear
Bobby Ross
John Walker



**Play It Safe!
Call Before You Dig!**

This publication is printed monthly exclusively for members of Jackson Purchase Energy Corporation. Submissions for community events must be presented in writing by the 10th of the month previous to the month of desired publication. It is the right of Jackson Purchase Energy Corporation to refuse any submission based on space availability. Only events affiliated with organizations in Jackson Purchase Energy's service area will be considered.

 Your Touchstone Energy® Partner